



SUN MAXILINK PRIME

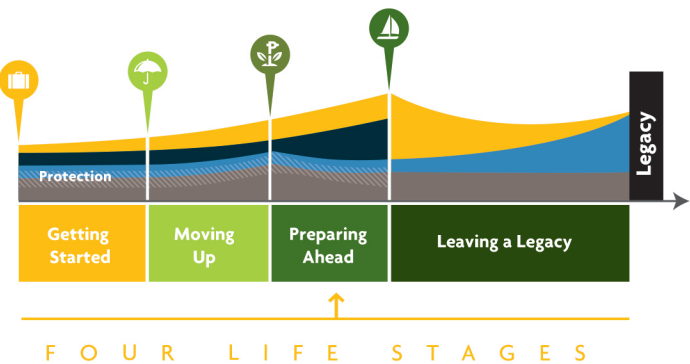
INVESTMENT LINKED - LIFE INSURANCE

The Brighter Life with Sun Life

You certainly have a picture of what the Brighter Life looks like for you. Financial Planning is a crucial step to help you get there.

When it comes to Financial Planning, your Sun Life financial advisor can help you develop a customized plan and recommend the appropriate product solutions that can give you Money for Life.

Money for Life™



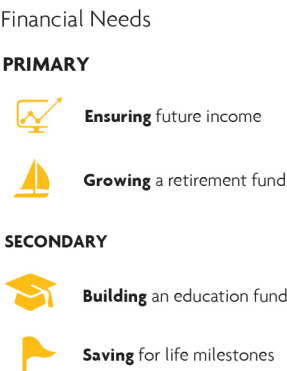
NEEDS



Money for Life is Sun Life's lifestage and needs-based financial planning approach to ensure that you are prepared for every stage of your life.

These financial needs encompass the concerns that you may encounter over your lifetime.

Sun MaxiLink Prime is suitable for addressing the following needs:



Sun MaxiLink Prime lets you enjoy these benefits:



LIFE INSURANCE COVERAGE

Secure your loved ones' future through the guaranteed cash benefit which goes to your family in the event of death. The amount can be used to help your family in their daily expenses and to ensure that they can still fulfill the dreams you planned together. The life insurance coverage is at least equal to twice the Face Amount.

You may add supplemental benefits or riders to provide additional protection for contingencies such as accidents, disability and illnesses.



FLEXIBLE INVESTMENT OPTIONS

Choose among the investment fund options to address your different investment objectives and risk appetite.



PROFESSIONAL FUND MANAGEMENT

Take advantage of Sun Life's professional fund managers' investment experience and expertise.



FUNDS FOR FUTURE NEEDS

Build funds for your child's education, a comfortable retirement, or an important life milestone. In case of an emergency, money comes in handy via a partial fund withdrawal.



MANAGEABLE PREMIUM PAYMENTS

Pay for at least 10 years or opt to increase your fund's value through top-ups or excess payments on top of your regular premium.

NOTE: Benefits indicated above are subject to the specific guidelines set by Sun Life and the actual provisions of the insurance policy contract.



Sun Life of Canada (Philippines), Inc. is a member of the Sun Life Financial group of companies, a leading international financial services organization providing a diverse range of protection and wealth products and services to individuals and corporate customers. Sun Life Financial has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of December 31, 2015, the Sun Life Financial group of companies had total assets under management of \$891 billion. For more information please visit www.sunlife.com.





Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

This document is issued by Sun Life of Canada (Philippines), Inc. Important information about Sun MaxiLink Prime is contained in the policy proposal (available through your Sun Life Advisor) and the insurance policy contract. Should there be any discrepancy between the statement(s) contained in this material and the insurance policy contract, the provisions of the insurance policy contract will prevail.

The investment risks, including but not limited to credit risk, mark-to-market risk, taxation risk, regulatory risk, currency risk, interest risk, liquidity risk and default risk associated with this product are to be borne solely by the policy owner.

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